



Table Of Content

Part I

01 Application

Part II

- 02 History & Philosophy
- 03 Management
- 04 Growth
- 105 Innovativeness & Response to Adversity & Competition
- 06 Leadership and Community Contributions

Addendum

- 07 Biography
- 08 Statement of Merit
- 09 Letters of Recommendation
- 12 Platinum Current & Recent Projects
- 13 Platinum Current & Recent Developments & Redevelopments
- 14 Company Information

Part I: Application

Small Business Leader of the Year Presentation Book and Interview Application



rt I:
1. Name: Brandy Lewis Title: Founder/Owner
2. Company: Platinum Realty Group, LLC
3. Business Phone: 904-932-9978 / 904-716-2179 Email: brandy.lewis@jaxplatinumrealty.com
4. Business Address: 8825 Perimeter Park Blvd Suite 401, Jacksonville, FL 32246
5. Are you a member of the JAX Chamber? ★ Yes □ No
6. Your business is a 💢 Corporation 🗆 Partnership 🗀 Proprietorship
7. Year company established: 2018
8. Percentage of the business which you own: 50%
9. Industry Type: □ Financial □ Manufacturing ☑ Real Estate □ Health Care Services
□ Technology □ Retail □ Other (specify)
 10. Give a brief description of your company's products and/or services. Commercial Real Estate Brokerage Development and management 11. Number of outlets or offices: 1
12. Is the company headquartered in Jacksonville? ✓ Yes □ No
13. Gross annual revenue: less than \$1 million □ \$1-5 million 14. Number of employees: 1-25 □ 26-50 □ 51-100 □ more than 100
15. List Business/Trade/Professional and Civic/Service Associations and Positions held:
JAXChamber Member, 2-term North Council President; Arlington Council Member, Certified Commercial
Investment Member (CCIM) - Member, International Council of Shopping Centers (ICSC) - Member,
CCE School Advisory Council - Business Partner Board Member, CCE Partners in Education Committee Ch
16. Honors/Awards Received:
Small Business Leader of the Year
I have reviewed this application and confirm that all information given is correct:
Signature: Buy Jan Date: 11/6/2023



Part II: History & Philosophy

Picture me, Summer of 2011, sitting in my car in the parking lot of a popular restaurant crying my eyes out because I was just told that there had been a mistake in the hiring process and I was being moved from bar manager to a serving position. They said the manager that recruited me had no authority to give me that title and it was company policy to promote from within. They cordially told me they would give me the opportunity to work my way up to being bar manager again in the future. As a single mother of 2 who were 8 and 4 at the time, I thought my life was over. How was I going to provide for my children? I was afraid. I felt betrayed and lied to. I left my previous, comfortable, management position where I had good pay, benefits and paid vacation, after being recruited by these people for what I thought was going to be a catapulting opportunity for me professionally and financially. As I sat alone in my car, I thought to myself...'this is the worst decision you've ever made.' This memory makes me laugh now because it actually turned out to be quite the opposite.

When traveling through Jax on business, one of my regular customers always told me, "You would be so good at sales!" I always dismissed the idea never realizing how much sales experience I actually had working within the restaurant and behind the bar. I wiped my tears, called her and asked her to give me a chance. She hired me and soon after, I began my official sales career. I can't think of anything harder to sell than business ads printed on the back of receipt tape in Family Dollar and as it turns out, if you can sell that...you can sell anything.

I moved on from that job and continued up the sales ladder, selling magazine ads, copiers, payroll services, IT management packages; building strong relationships and absorbing all the



training, coaching and knowledge I could get my hands on. I knew the right opportunity was out there for me if I continued to work hard and one day during an IT sales meeting with a prospective client, the subject of commercial real estate came up. They began recruiting me and the more I learned about the industry, the more I knew it was for me. I obtained my license and put a 2-year plan in place. I knew in two years I would have my own commercial real estate brokerage firm and would build a strong brand synonymous with exceptional customer service, trust and credibility. Platinum Realty Group was formed in 2018.

OUR MISSION

Our mission is to provide expert guidance and personalized solutions to help our clients succeed in the commercial real estate market, while building lasting relationships based on trust, integrity and exceptional service.

At Platinum we are guided by a resolute philosophy that influences every decision, action and interaction. We believe the transformative power of commercial real estate shapes our community, fosters economic growth and elevates the human experience overall. Our philosophy centers on a commitment to placing our clients at the core of every decision and conducting business with the highest ethical standards and transparency, delivering exceptional outcomes.

Part II: Management

There is nothing more powerful than a team's passion and initiative in making their clients happy. My associates are my greatest asset and it is my job to protect and keep those great assets. As their leader, I must employ effective and consistent management techniques that inspire and empower them to achieve their full potential. I have found that while there are many management techniques, each individual responds and reacts differently so I must tailor my approach in a way that allows them to flourish. I focus on the following principles to guide me.

- Goal Setting and Performance Coaching: I like to set clear and measurable goals for my associates, both individually and as a team. We regularly review performance during one-on-one strategy sessions where I provide clear communication and constructive feedback to help them improve and we collaborate on new ideas if a current strategy isn't working.
- Flexibility and Adaptability: Recognizing the dynamic nature of this industry, I coach my associates on being flexible and adaptable to market changes, new technologies and client needs. Embracing change and innovation gives us a competitive edge.
- Training and Development: I spend a lot of time with each associate, especially if they are new to the industry or new to the company. This allows me to share best practices and instill the company's values and culture directly with them. As licensed agents we are required to maintain continuing education every two years and because I'm committed to ongoing growth and development, I also provide access to industry-related workshops, seminars, webinars and conferences.

- Team Building & Collaboration: I strongly promote teamwork and collaboration within my organization. Whether it is a team building activity or workshop, camaraderie builds trusting relationships and positively impacts the brand we are building as a company.
- Empowerment and Autonomy: Keeping the right distance and oversight, I empower my team to make decisions and take ownership and responsibility of their projects. Providing them with a level of autonomy leads to innovative ideas and solutions and reinforces that they are valued and trusted.
- Leadership and Mentoring: I like to lead by example. My hope is that by consistently demonstrating integrity, empathy and commitment, I will inspire others to follow suit.
- Recognition and Rewards: Closed deals and achievements are meant to be celebrated! Recognition can come in various forms like bonuses, prizes, verbal acknowledgement trips and activities. I use all of these techniques to boost motivation and engagement.
- Wellness and Work-Life Balance: As a career-minded wife and mom of 4, I know the challenges of balancing work, home and self. I offer flexible work arrangements allowing my team to attend to personal responsibilities. The office is equipped with a fitness room to encourage health and wellness. For relieving stress, King Louie the office cat provides comic relief and snuggles.

By implementing these principles throughout the company, I strive to create a positive and productive work environment that supports each associates' growth and success. A skilled and cohesive team can leverage collective strengths, expertise and resources to successfully navigate the complexities of commercial real estate transactions.



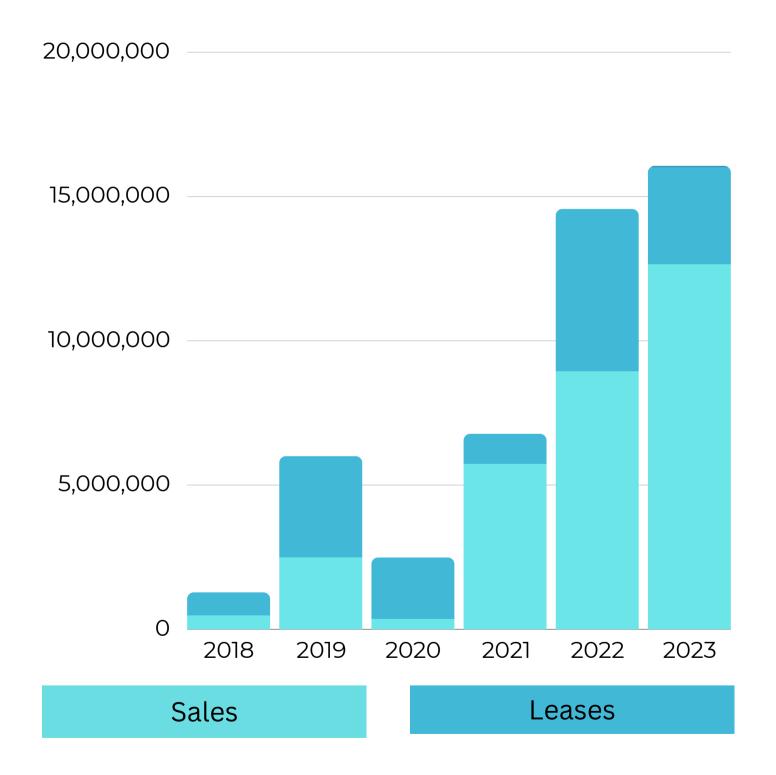
King Louie: CMO (Chief Mouse Officer)



2023 Cruisin' Through Our Goals chartBrandy Lewis | Page 3

Part II: Growth

Platinum Gross Transactions





Achieving growth entails strategic planning, diversification, talent development, technological innovation and expanding market reach. This involves developing and maintaining a clear vision and strategic plan, aligning myself with long-term goals and staying updated on market dynamics.

My 2024 and beyond vision for growth is summarized by:

- Diversifying my service offerings, such as property management, real estate development, and specialized advisory services, will continue to enhance revenue streams and cater to evolving client needs.
- Investing in continued talent development and recruitment will enable me to build a larger, high-performing team with diverse expertise.
- Embracing technological advancements like advanced property management platforms and virtual reality for property tours will improve operational efficiency and enhance client experiences.
- Expanding into new geographical markets and targeting different real estate sectors diversifies the company's portfolio and presents growth opportunities.
- Forming strategic partnerships and alliances with complementary industry players will open doors to new opportunities and expand service offerings.



Part II: Innovativeness & Response to Adversity & Competition

As of 2023, there are 2,432,860 **Embrace Technology and Data** commercial real estate firms in the **Analytics**: I am an old soul so embracing United States. As a small boutique firm technology hasn't always been easy for here in Jax, I have to stand out. To me and as the industry evolves, so does maintain that edge, I am continually the leveraging new technology, exploring surrounding my business. I have adaptive reuse concepts implementing new approaches. Aside from the multitude of provide valuable insight and predictive competitors, my industry is susceptible analytics to help identify investment to various challenges such as economic opportunities and make informed downturns. market regulatory changes and unforeseen virtual reality property tours in 2024. external factors like natural disasters or even global crises like Covid-19. Diversify Service Offerings: To adapt to Navigating adversity and competition in market dynamics and client needs, its the commercial real estate industry important to think beyond traditional requires a multifaceted approach that sales and leasing. I officially began the emphasizes resilience, adaptability, property management side of my strategic foresight and a proactive business in Q3 of 2022. This has opened response to market challenges. I've a new source of revenue for Platinum learned to harness adversity using it as a and provides an additional stream of driving factor in elevating my standards income for my associates. It also and I embrace competition as a catalyst provides stability with our current for growth.

continued success.

technological framework and invested in sophisticated platforms like operational Costar, Reonomy and DoorLoop that fluctuations, decisions. We will begin implementing

clients and portfolio.

2020 taught me that risk management **Build Strong Partnerships:** Having and hedging for unforeseen events is strategic partnerships enable me to crucial to the survival of a small leverage the expertise, resources and business. Here are some key strategies networks of other industry players to that I have adapted for Platinum's offer a complete service to our clients. Aside from finding a project or location,

there are different stages in each transaction from feasibility studies to financing to long-term management and these partnerships are key to guiding our clients each step of the way.

Continuous Learning and Professional Development: This is critical for staying at the forefront of trends and best practices. For example: Covid-19 has essentially flattened the professional office market creating an opportunity for us to repurpose the existing buildings into medical and retail use. I invest in training programs and industry seminars to ensure we are equipped with the latest market knowledge and innovative ideas.

Leveraging Marketing & Branding: Effective marketing helps us stand out in a crowded and sometimes struggling marketplace. Being top of mind in the community utilizing signage, email marketing, social media presence or event participation and sponsorships reinforces our strong presence in the market.

By implementing these strategies, I am creating a culture of innovation and resiliency and at the same time, effectively responding to the evolving economic changes.













Part II: Leadership & Community Contributions

I am committed to being an active and responsible citizen and I believe in giving back to the community that supports me and my business. I have actively coordinated numerous food drives for local organizations including Celebration Lutheran Church and Feeding Northeast Florida, raised funds for the local chapter of Blessings in a Backpack and coordinated participation from the community for my 2022 personal project called 'Bee the Good' where I provided local families in need a full Thanksgiving dinner. Each year I raise funds for the American Heart Association and breast cancer charities, most recently The DONNA Foundation. I currently volunteer on the School Advisory Council for Cunningham Creek Elementary School and serve as the Chair for the school's Partners In Education Committee. My personal project for 2023-2024 is organizing direct sale fundraisers with local schools and daycares where I donate commissions earned from the sales back to the organization. Platinum just finished up our annual Buddy Drive where we raise funds to purchase scented stuffies for children spending their holidays in Wolfson Children's Hospital. Not only do I love helping people, I love helping animals as well. I am an active supporter of the local Humane Society branches and many other animal care and rescue organizations. As active members of the Save the Manatee Club, my family and I recently adopted a manatee named Moo Shoo. By combining my passion for entrepreneurship with a commitment to social responsibility, I strive to lead by example and inspire other small business owners to follow suit.

My personal involvement includes:

Jax Chamber North Council 2-Term President 2017-2018
Jax Chamber North Council Board Member
Arlington Council Member
Cunningham Creek School Advisory Council
Cunningham Creek Partner's in Education Chair
International Council of Shopping Centers Member (ICSC)

Nassau County Humane Society
Clay County Humane Society
Duval County Humane Society
St Johns County Humane Society
Anna's Angels
Save the Manatee's Club Adoptive Member
American Heart Association
The DONNA Foundation



Addendum: Biography

Brandy Lewis is the founder of Platinum Realty Group. A licensed real estate broker in Florida, she has over 8 years' experience in commercial real estate and over 27 years' experience in sales and marketing.

Daughter to a veteran and native to the Jacksonville area, Brandy's early years were in Mandarin until she moved to Middleburg where she grew up raising chickens and playing outdoors. She is still an avid outdoors woman who enjoys camping, hiking and fishing.

After graduating from Middleburg High, Brandy earned a degree in Early Childhood Development and began teaching preschool locally for a few years until she transitioned into the service industry and restaurant management. After realizing her passion for helping people, she changed careers and moved into the sales arena. After occupying different sales positions, she used the lessons learned to begin her own company in commercial real estate.

Since 2018, Brandy has been at the helm of a growing boutique real estate firm, Platinum Real Estate, that provides a full spectrum of commercial real estate services. She provides a comprehensive approach to landlord/seller representation, tenant/buyer representation, investment sales/acquisition, business brokerage, development and property management. Brandy is a visionary and has grown her team to five associates and brokers who work cohesively to advance the company's brand.

Throughout the years, she has been heavily involved with the Jacksonville Chamber of Commerce and served as vice-president and two-term president for the North Council. She is currently active in the Arlington Council and was selected as their 2024 Small Business leader of the Year.

Her passion for kids has come full-circle and she now serves on the School Advisory Council and chairs the Partners in Education committee in St Johns County.









Addendum: Statement of Merit

Dear members of the SBLY Selection Committee,

I hope this letter finds you in high spirits and with an eagerness to discover outstanding business leaders in our community. I am Brandy Lewis and it is my sincere pleasure to present myself and my business as a candidate for the prestigious Small Business Leader of the Year award.

Allow me to shed some light on my entrepreneurial journey. Since I entered the workforce as a Jacksonville native at the age of 16, I have always been drawn to the autonomy and independence of sales. In any sales position there is always a level of service that goes along with it and I truly enjoy helping people. I started out selling cowboy boots in Orange Park and moved on to selling ads on the back of receipt tape and magazines, then wide-format printers, plotters and IT management systems throughout Jacksonville. All this led me to my passion; commercial real estate.

Commercial real estate, in many instances, is the largest investment in someone's life and I strive to maintain the balance between risk and reward. My job is to protect the fundamentals of the trust my clients put in me and to protect their investments and ultimately the long-term wellbeing of their families.

As a commercial property and investment enthusiast, I have poured my heart and soul into building my business, Platinum Realty Group, that not only serves our customers exceptionally and builds genuine, lasting relationships but also positively impacts out community's ecosystem.

While my entrepreneurial spirit drives my own pursuits, my unwavering dedication to community development makes me an ideal representative for the Small Business Leader of the Year. I firmly believe that business success goes beyond financial accomplishments and encompasses fostering meaningful connections and giving back to the community that supports us.

To give you a glimpse into my participation in community initiatives, I have actively coordinated food drives for local organizations like Celebration Lutheran Church, raised funds for the local chapter of Blessings in a Backpack, coordinated participation from the community for my 2022 personal project called 'Bee The Good' where we provided local families in need a full Thanksgiving dinner. Platinum just wrapped up our annual Buddy Drive where we raise funds to purchase scented stuffies for kids spending their holiday season in Wolfson Children's Hospital. I am currently on the School Advisory Council for Cunningham Creek Elementary School and serve as the Chair for the school's Partners In Education Committee. My personal project for 2023-2024 is organizing direct sale fundraisers with local schools and daycares where I donate commissions earned from the sales back to the organization. By combining my passion for entrepreneurship with a commitment to social responsibility, I strive to lead by example and inspire other small business owners to follow suit.

Small businesses are the backbone of our community. By leveraging this platform, I could further promote the importance of fostering a thriving small business ecosystem, sharing insights and experiences that would benefit aspiring entrepreneurs and enhance collaboration among local businesses. Being recognized as the overall Small Business Leader of the Year would enable me to amplify this message.

My favorite quote is by Maya Angelou; "I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel." This quote sits on my desk and I apply the mantra daily because I believe the best leaders aren't those who tell you how to get there but instead show you the way.

I am truly honored to serve as the Arlington Council's Small Business Leader of the Year and I wholeheartedly submit my application for 2024's overall SBLY. If I am chosen, you can be certain I will give the same level of dedication, vision and unwavering commitment to excellence to this position as I give to my company and my community. Recognizing the incredible efforts and accomplishments of small business owners, I am grateful for the opportunity to be evaluated among my esteemed peers.

Thank you for your consideration and for all you do for our community and small businesses in my hometown.

Sincerely,

Brandy Lewis

Platinum Realty Group

Addendum: Letters of Recommendation



I think back to when I first met Brandy 17 years ago. She came to work for me at my restaurant as a bartender and quickly showed her fearlessness and tenacity. This single mom of 2, stepped right in and alongside some of the best, most opinionated, tight nit group of bartenders I've ever had work for me. Not only did Brandy hold her own, she elevated herself as a leader of my bar staff and took on leadership roles throughout the restaurant.

As life's road took Brandy away from the restaurant forum, she's continued to use that same fearlessness. Whether that be in raising her sons and daughter to be outstanding adults, going to school for her real-estate license, or creating her own path, I still see that it's Brandy's unique personality, her ability to befriend, and simply not judge anyone, that has allowed her to become so successful. It's no surprise that what comes naturally to Brandy has evolved her into the businesswomen she is today. I continue to see Brandy have the same fun energy, larger than life laugh, and the same fearlessness in all her ventures, whether successful or not, Brandy has never let herself or others down. It's an honor to see Brandy, someone that works so hard and cares so much about others, while still staying grounded to herself and her family recognized for her accomplishments.

Ben Renberg | Regional Director of Operations

Ruby Tuesday Restaurants

Cell: 904-588-6086

Be Real-Do Good-Walk Together



Letter of Recommendation for Brandy Lewis,

I am pleased to compose this letter of recommendation for Brandy Lewis with whom I have had the privilege of working closely with in the commercial real estate industry for the past 6 years. I unequivocally endorse Brandy for her unwavering commitment to excellent service to Platinum

Brandy exhibits an exceptional understanding of the real estate market, demonstrates a keen ability to identify lucrative opportunities and navigate complex transactions. Her strategic mindset and attention to detail consistently set her apart in the competitive landscape of real

What distinguishes Brandy is not only her business acumen but also her integrity and professionalism. Clients and colleagues alike consistently praise her reliability, honesty, and dedication to ensuring positive outcomes for all parties involved.

Brandy has an innate talent for building and maintaining strong relationships that continue to drive this business forward. Her effective communication skills and collaborative approach foster an energetic working environment, contributing significantly to the success of our joint ventures. She is always willing to step up to the challenge at hand to get things done. I am thankful to have her as a partner and an integral influence to the team.

In summary, I highly recommend Brandy for any business endeavors. Her combination of expertise, integrity, and interpersonal skills makes her an invaluable asset to any professional team. I am confident that Brandy will excel and bring exceptional value to the SBLY program.

If you require any additional information, please feel free to contact me.

Indre Bahr

Platinum Realty Group, LLC

904-349 8679

8825 Perimeter Park Blvd Suite 401 | Jacksonville, FL 32216 | 904-932-9978 | jaxplatinumrealty.com

LAW OFFICES

FOERSTER, ISAAC & YERKES, P.A. 7880 GATE PARKWAY STITE 103

> JACKSONVILLE, FLORIDA 32256 EMINENT DOMAIN TRIAL PRACTICE

WRONGFUL DEATH AND TRIAL PRACTICE

FRED C. ISAAC ROBERT S. YERKES TELEPHONE (904) 396-1900 OR (904) 346-3160

FACSIMILE (904) 348-092

January 14, 2022

Platinum Realty Group Brandy Lewis 8825 Perimeter Park Boulevard, Suite 402 Jacksonville, Florida 32216

> Re: 2468 Atlantic Boulevard Jacksonville, Florida 32207

Dear Brandy:

Thank you very much for selling my law office and real property on Atlantic Boulevard. 1 practiced law in this office for almost 40 years, so it was difficult for me, personally, to sell the building.

You were very professional throughout the process, both to the prospective buyers and to me, as the seller. Rest assured that should I need to sell any other property, I will be calling you.

Very truly yours,

Fred C. Isaac

FCI:laf

Addendum: Letters of Recommendation

OrthoOne, LLC

Dear Brandy,

I am writing this letter to express my sincere appreciation for the exceptional services you provided as my commercial real estate broker for my last location. Your dedication, expertise, and professionalism throughout the entire transaction were truly commendable.

Your ability to understand my specific needs and guide all parties involved through the complexities of the transaction was highly appreciated. Your attention to detail played a huge role in ensuring a smooth and successful deal.

I was particularly impressed with your responsiveness and your commitment to delivering great results. I will gladly recommend your services to any of my colleagues, family and friends needing help through any commercial real estate transaction. Your dedication to client satisfaction sets a standard that others in the industry should strive to emulate.

Thank you once again for your outstanding service. I look forward to working with you in the future.

Best regard

Fady Bahri, M.D. Owner

OrthoOne, LLC

1045 Riverside Ave., Jacksonville Florida 32204

Bahrif54@hotmail.com



Dear 2023 Small Business Leaders of the Year:

I have had the privilege of knowing Brandy Lewis, in a variety of capacities, for the last nine years and it is my sincere honor and pleasure to recommend her for the 2024 Overall Small Business Leader of the Year (SBLY).

Brandy and I served together on the JAX Chamber North Council Board for four years during which time I witnessed her engaging leadership style, energy, and passion for empowering fellow business leaders.

Now, I am thrilled to have her as part of the Arlington Council.

During her years as Council President, Brandy created the "We're Wild About Your Business" theme, and at each meeting, she encouraged members to share the business connections, referrals, and closed business deals generated between members. This program was "wildly" successful and was touted as a Council model for business networking success.

I also was Brandy's client and benefitted from her creativity, dedication, and client-centric approach. When I considered relocating one of my Edible Arrangements stores, Brandy helped me evaluate options and was the epitome of professionalism and service. And, later, when I decided to sell the stores, Brandy provided valuable business brokerage consulting services. She thinks outside the box and provides creative solutions and new approaches to help her clients. That is why she was able to grow her business from an idea to a multi-million dollar enterprise in just five years.

I not only know Brandy as a motivated and successful entrepreneur and business leader, but I also know her as a friend. She is smart, funny, kind, loyal and caring. All equally important traits for the Chamber's next small business ambassador.

I hope you will give every consideration to Brandy Lewis, as your 2024 JAX Chamber Overall SBLY. She will bring renewed energy and passion to this program. Please feel free to call me with any questions.

Sincepery,

Trish Kapustka, APR, CPRC

JAX Chamber Arlington Council President 2024 JAX Chamber North Council SBLY 2016

attract attention

Trishk@TLKComms.com

904.891.6320

Apna Jax, LLC 11173 Beach Blvd Jacksonville, FL 32246

August 15, 2022

RE: Recommendation Letter for Exceptional Real Estate Broker in Project Redevelopment

Dear Brand

I am writing to express our gratitude and provide a strong recommendation for the outstanding services you rendered in the redevelopment of our project. You played a pivotal role in the success of this endeavor.

Your comprehensive understanding of the real estate market and keen insights into redevelopment opportunities were instrumental in identifying the ideal property for our project. You transformed a dated building into a 60,000 Ft2 modern-looking shopping area where people can meet, shop, eat and have a good time.

Throughout the redevelopment process, your attention to detail and commitment to ensuring a seamless transition were evident. In Planning, Construction, and Leasing you and your team demonstrated a remarkable ability to coordinate with architects, contractors, and local authorities, streamlining the project and overcoming challenges with ease

You proactively communicated and timely kept us well-informed, fostering a sense of trust and confidence in your capabilities. Your dedication to achieving the project's goals exceeded our expectations, and we are truly grateful for your contributions.

I would strongly recommend your services to anyone seeking a real estate broker with a proven track record in project redevelopment. Your professionalism, expertise, and commitment to client success make you an invaluable asset in your industry.

Thank you once again for your exceptional service.

Best regards,

Owner Apna Jax 407-9287278

Addendum: Letters of Recommendation



Dear SBLY Selection Committee,

I am writing to wholeheartedly recommend Brandy Lewis as the Overall Small Business Leader of the Year. I have had the pleasure of working directly with Brandy in a commercial real estate firm in the past, and since then, we have maintained a strong professional and personal relationship, allowing me the opportunity to witness her outstanding growth and continued impact in her field.

During our time working together, Brandy consistently demonstrated an unparalleled dedication to her work and a genuine passion for real estate. Her commitment to excellence and ability to exceed expectations never ceased to impress me. She exhibited an exceptional level of professionalism, integrity, and resilience that has undoubtedly played a pivotal role in her continued success and impact in the industry.

Beyond her professional skills, I have had the privilege of witnessing Brandy's unwavering commitment to personal and professional growth. She approaches challenges with an open mind and a willingness to learn, consistently seeking out opportunities to expand her knowledge. Her adaptability and willingness to embrace change and growth truly make her a valuable asset.

In addition to her professional attributes, Brandy is a person of exceptional character and integrity. She possesses a rare combination of warmth, empathy, and leadership, inspiring those around her to strive for greatness. Her ability to connect with individuals on a personal level and to foster a sense of inclusivity and belonging is a true testament to her remarkable

Brandy is a natural leader who excels in cultivating a positive and collaborative work environment. Her ability to motivate, encourage, and support colleagues is truly commendable, and she consistently goes above and beyond to ensure the success of her team. Her leadership style is characterized by empathy, humility, and a genuine concern for the well-being and professional development of those around her.

I am confident that Brandy will make a significant and positive contribution to the SBLY program as a whole. Her exemplary professional skills, unwavering dedication, and remarkable personal qualities make her a standout candidate for this opportunity. If you require any additional information about her qualifications and character, please feel free to contact me at jowens@jpperry.com.

Best regards,

JP PERRY INSURANCE, INC * 3342 KORI ROAD, JACKSONVILLE, FL 32257 * (904) 268-7310 * FAX (904) 900-2222 * WWW.JPPERRY.COM

Barbara Vick 1260 Belvedere Ave Jacksonville, FL 32205

December 6, 2023

Dear Committee Members.

I am writing to recommend Brandy Lewis for Small Business Leader of the Year. I have had the pleasure of serving on the Jax Chamber's North Council with Brandy for many years, during which time I have witnessed firsthand her outstanding dedication and commitment to community service and giving back.

Throughout her tenure on the North Council Board, Brandy has consistently proven her ability to lead and execute a variety of community projects with unwavering enthusiasm and expertise. In her role as a President, Vice-President and board member, she has demonstrated exceptional organizational skills, strategic thinking, and a strong ability to coordinate and motivate volunteers and stakeholders. She has always been proactive in seeking out opportunities for community improvement and has been instrumental in driving forward a number of impactful initiatives that have had a positive and lasting effect on our community including the playground revitalization at Hope Haven, feeding the homeless at City Rescue Mission, delivering stuffed animals to Wolfson Children's Hospital with The Caden Project and so many more.

Her dedication to seeing projects through to completion is unparalleled. Brandy consistently goes above and beyond to ensure that every aspect of a project is meticulously planned and executed to the highest standard. I have seen her handle challenges with grace and determination, always maintaining a positive and solution-oriented mindset. She is a natural leader who is able to tackle difficult situations with tact and professionalism, and her ability to remain calm under pressure is a testament to her exceptional character.

I have every expectation that Brandy is your best choice to represent the JAXChamber as the 2024 Small Business Leader of the year.

Sincerely,

Former North Council Board Member



December 1st, 2023

Re: Reference Letter

Brandy Lewis

To whom it may concern,

It is my great pleasure to write today on behalf of someone that I not only think is an amazing professional, but just in general I know is an amazing person. I have known Brandy Lewis for over a decade now, and her infectious energy, brilliant smile, tireless work ethic, and entrepreneurial spirit are truly inspiring. Having seen her not just work hard, but also so smart as she has grown her business, has been a lot of fun for all of us that know Brandy well. I have worked with Brandy on a couple projects now, and she is someone that has delivered results that have exceeded my expectations consistently.

Brandy Lewis is a professional who we are fortunate to have in the Jacksonville market and is certainly someone whom I look forward to working with in the future as we both look to grow our businesses.

Sincerely

Brian Hood - Chief Operating Officer
Island Wing Company Jacksonville

Addendum: Platinum Current and Recent Projects



4545 Emerson Street



3345 SW 34th Street - Gainesville



4131 University Blvd S - Bldg 12



960 New Berlin Road



2468 Atlantic Blvd



10290 Philips Hwy



4235 Sunbeam Road



1907 Atlantic Blvd

Addendum: Platinum Current and Recent Developments and Redevelopments



11173 Beach Blvd



9722 Touchton Road



The Markets at Henley - 2825 Henley Road



Commercial Real Estate Brokerage · Tenant Rep · Landlord Rep · Development · Property Management · Business Brokerage

8825 Perimeter Park Blvd Suite 401 Jacksonville, FL 32216 (904)932-9978

www.jaxplatinumrealty.com